



COMMISSION NEWS

ARIZONA CORPORATION COMMISSION, 1200 W. WASHINGTON, PHOENIX, AZ 85007

TO: EDITORS, NEWS DIRECTORS
FOR: IMMEDIATE RELEASE

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COMMISSION ENCOURAGES INVESTORS TO PARTICIPATE IN SAVINGS & INVESTMENT MONTH

PHOENIX – The Arizona Corporation Commission’s Securities Division is reaching out to investors during the month of April as part of Arizona Savings & Investment Month. Representatives from the Commission will take part in several major events this month to help promote financial literacy and encourage people to invest wisely.

The schedule is as follows:

- April 11—Tolleson High School. The Division’s Investor Education Coordinator will present a fraud awareness presentation to a class of high school seniors. The topic is “How to Outsmart the Swindlers,” a presentation that addresses the various investment scams and schemes occurring in Arizona and how to avoid them. Open to Tolleson High School students only.
- April 12—Fraud Scam Jam. In cooperation with the Maricopa County Elder Fraud Prevention Task Force, the Commission’s Securities Division will host an information table from 9 am to 2 pm at the South Mountain Community Center in Phoenix, 212 E. Alta Vista. The Division will make an investment fraud presentation and host a fraud prevention bingo game, incorporating some important fraud terms. The event also features prizes for the bingo winners, door prizes and a complimentary lunch. Lunch is provided on a first-come, first-served basis, but all programs are open to the general public at no charge.

- April 12—Mesa Baseline Rotary Club. Commissioner Bill Mundell will address a group of Mesa Rotarians and highlight some investment fraud cases. The meeting will be held from noon until 1:30 pm at the Mesa Country Club. Open to club members and their guests.
- April 13—Gilbert High School. Addressing over 140 students, the Division's Investor Education Coordinator will make multiple presentations to promote the message, *Until Money Grows on Trees, Verify Before You Buy* securities, providing students the opportunity to ask one-on-one questions about the types of investment fraud occurring statewide. Open to Gilbert High School students only,
- April 14-19—Pima County Fair. The Commission's Securities Division will provide free investor education materials at an exhibit at the Tucson fairgrounds. Attendees can pick up valuable information about different types of investments and tips about wise investing. Senior Day at the fair is April 19.
- April 27—2005 Financial Education Expo. As a Jump\$tart coalition member, the Commission's Securities Division will provide an information table with goody bags and free teacher resources at this teacher training event. Attendance qualifies teachers to receive seven hours of continuing learning credit certified by the Arizona Council on Economic Education. Registration is encouraged, but is not required as a certain number of walk-in registrations will be accepted. Teachers can call 480-368-8020 or email awillis@azecon.org for registration information.
- April 28—Fillmore Gardens Retirement Apartments. From 10:00 to 11:00 am, a group of seniors will hear a presentation on investment fraud. Besides the latest investment scams and schemes, attendees will learn to recognize the "red flags" of fraud. This event will be held in the recreation room of the apartment complex.

The Commissioners or Securities Division personnel are available to talk about any financial topic of interest to groups of 25 or more people. Some of the most popular topics include:

- How to Outsmart the Swindlers
- Top 10 Threats to Arizona Investors
- Getting Sound Advice: Choosing a Financial Adviser or Investment Broker
- Understanding Variable Annuities and Mutual Funds
- Mutual Funds: What You Should Know
- The Basics of Saving & Investing

The five commissioners, who are statewide elected officials, participate in these presentations when schedules permit.

To learn more about investing wisely, click on www.azinvestor.gov or call 602-542-4242. From outside the Phoenix metro area, call toll free at 1-866-VERIFY-9. To schedule a presentation, please contact Terri Alexon, Investor Education Coordinator, at 602-542-0428 or email talexon@azcc.gov.

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